

APEX DIRECT Pty Ltd (ACN 608 845 049)
Privacy Collection Notice (Updated March, 2018)

APEX DIRECT Pty Ltd (ACN 608 845 049) (Easy Choice) uses this collection notice to set out the prescribed information in the Australian Privacy Principles (APP) contained in the Privacy Act 1988 (Cth).

1. EASY CHOICE Privacy Policy

The Privacy Policy explains how you may access personal information held by EASY CHOICE and seek the correction of the information and how you may complain about a breach of the APP, or a registered APP code (if any) that EASY CHOICE is bound by and how EASY CHOICE will deal with a complaint.

A printed copy of the privacy policy can be obtained free of charge by contacting EASY CHOICE's Privacy Officer.

2. EASY CHOICE contact details

If you have any questions or concerns regarding the EASY CHOICE's Privacy Policy or EASY CHOICE's use of your information, please contact the EASY CHOICE privacy officer at:

- Email: apex.compliance@apexalliance.com.au
- Telephone: 1300 To Choose (1300 862 466)
- Post: Suite 3, Level 2, 21 Cremorne Street, Cremorne, VIC 3121

3. How EASY CHOICE collects your personal information (if collected from someone other than you)

EASY CHOICE may collect your personal information from third parties including:

- your legal representatives;
- direct marketing database providers;
- Australian Tax Office (ATO);
- Australian Securities & Investment Commission (ASIC);
- public (directories, memberships, professional & trade associations, bankruptcy or court registries);
- our contracted agents and clients;
- Easy Choice

4. Why did EASY CHOICE collect the personal information?

The main purposes for which EASY CHOICE collects, holds, uses and discloses personal information are to market EASY CHOICE's Clients' or suppliers' products or services, procure applications from you for our Clients' services (such as applications for discounted utilities or home efficiency services), provide products and services to customers, and to maintain, extend and grow EASY CHOICE's business and EASY CHOICE's clients' businesses.

EASY CHOICE collects information to service your requirements. EASY CHOICE can use your information to:

- provide and improve our products and services;
- respond to your comments or queries;
- supply EASY CHOICE's products & services;
- supply EASY CHOICE's clients' products & services;
- collect information about EASY CHOICE products & services;
- review EASY CHOICE's products & services;
- administer & conduct contests, promotions or surveys;
- monitor use of copyright materials from the website;
- manage employees, contractors & job applicants help us to carry out market & product analysis;
- deliver & enhance EASY CHOICE's services & products;
- inform you of services offered by EASY CHOICE and EASY CHOICE's clients;
- any purpose directly related to EASY CHOICE and for which you have provided consent (where reasonably required by law);
- manage & run the EASY CHOICE website;

5. Consequences to you if EASY CHOICE does not collect all or some of your personal information

You can refuse to provide information. However, a refusal to provide EASY CHOICE with your personal information may prevent EASY CHOICE from being able to assist you or provide you with the products or services you would like.

6. Sharing your personal information

EASY CHOICE may use and disclose personal information for related purposes to third parties. Types of organisations to whom EASY CHOICE may disclose your information includes:

- anyone to whom EASY CHOICE assets or business (or any part of it) is transferred;
- individuals appointed by a government responsible for the investigation & resolution of disputes or complaints concerning your use of our services & products;
- where you have otherwise consented;
- as otherwise required or authorised by law;

- government bodies such as ATO, ASIC, Australian Prudential Regulatory Authority, the police or courts (as required by law);
- professional or government organisations; and
- EASY CHOICE's contracted service providers including:
 - dealers & agents & clients;
 - information technology service providers;
 - marketing and communications agencies;
 - mailing houses, freight and courier services
 - printers & distributors of marketing material; and
 - professional advisers.

7. Does EASY CHOICE disclose your personal information overseas?

EASY CHOICE may disclose your personal information to other third-party service providers operating outside Australia who work with EASY CHOICE or one of EASY CHOICE's suppliers, agents, or partners. EASY CHOICE may also store your personal information on servers based overseas or in the "cloud" or other types of networked or electronic storage.

Before disclosing your personal information to an overseas third party, EASY CHOICE will first take reasonable steps to ensure that the overseas recipient:

- does not breach the Australian Privacy Principles in relation to your personal information; or
- the recipient of the information is subject to a law, or binding scheme, that has the effect of protecting your personal information in a way that is substantially similar to the way in which the Australian Privacy Principles protect the information.

Personal information may be disclosed by EASY CHOICE to other EASY CHOICE entities and third parties in jurisdictions including: Serbia and the United States of America. The European Commission has recognized each of these countries as providing adequate protection of personal information.

To make it easy for you to deal with EASY CHOICE and other EASY CHOICE entities and provide you with a more personal and consistent experience, EASY CHOICE may exchange and combine personal information with other EASY CHOICE entities for the purposes described in this Privacy Policy.

If your personal information is collected using a document that references this Privacy Policy, you are taken to consent to the disclosure, transfer, storing or processing of your personal information outside of Australia.

You acknowledge and understand that by providing such consent:

- EASY CHOICE will not be required to take steps as are reasonable in the circumstances to ensure that such third parties comply with the APPs;
- if the overseas recipient handles your personal information in breach of the APPs:
 - EASY CHOICE will not be liable under the Act; and
 - you will not be able to seek redress under Act.
- the overseas recipient may not be subject to any privacy law or principles similar to the APPs;
- you may be unable to seek redress overseas;
- the overseas recipient is subject to a foreign law that could compel the disclosure of personal information to a third party, such as an overseas authority.

If you withdraw consent, EASY CHOICE will not rely on this consent when dealing with your personal information going forward.